

Siambwr Fasnach a Thwristiaeth
Bro Ffestiniog
Chamber of Commerce & Tourism
Cofnodion / Minutes of Website Committee 13/09/12

Present: Andrew Roberts – Llechwedd, Ann Cole – Blaenau Ymlaen, Alister Haveron – Dolawel, Zoe Pritchard – Parti 4, Nia Roberts – Siop y Gloddfa, Ceri Cunnington – Antur ‘Stiniog, Paula Williams – Snowdonia Farm Holidays

Apologies –, Gill Vescio – Isallt, Clare Britton & Chris Parry – Ffestiniog Railway, Pryderi ap Rhisiart – Cyngor Gwynedd.

1. **Meeting Agenda** - We agreed the meeting to be about setting the fees & parameters of the website.
2. **Fees / Bands** - Andrew raised the issue of fees, we agreed the basic fee to join the Chamber & be on the Website =£20 for the first year, £10 for the following years. We discussed the fees might have to go up to cover the cost of running the site when we take over responsibility in 2 years. Paula said she had thought it was free to be on the Website & £10 to join the Chamber. Her daughter Manon had collected £10 from approximately 7 businesses in Blaenau, we agreed not to approach them to pay more, and they would be members of the Chamber and be on the Website, Zoe asked that Manon send her a list of all businesses she approached, so she can approach them to tell them what the score is. Agreed to have a Gold Band of £30 for those not wanting or not eligible to join the Chamber, for that price they could have a maximum of 5 pictures & one video. We also agreed that members could also take up the Gold Band for £30 we particularly had attractions in mind. Zoe said we had to raise money now, she would also contact those accommodation providers listed on the Website but not members, to tell them about membership & the cost, if they declined they would be removed from the Website in January 2013.
3. **Community presence** – Agreed charities, churches, chapels, societies etc would not be charged.
4. **Parameters** – Agreed accommodation providers LL41, Dolwyddelan, Bronaber, none accepted outside these areas. Attractions will be welcome outside LL41 if they take the Gold Band for £30. Zoe agreed to contact one self-catering provider who uses an Agency address, which brings up the whole of North Wales.
5. **Statistics** – Paula & Nia both highlighted the importance of statistics, recommending Webstat which proves that the site is working, and attractive to new people. Alister said; keep it simple at the moment.
6. **Training** – Alister, Nia & Zoe still waiting for training from Delwedd, Pryderi is on the case.
7. **Calendar** – Nia asked what is the system, it needs to have an expiry facility, ensuring that it is up to date at all times. Alister mentioned how cluttered it looks. Agreed to ask Delwedd about including photos & separating events from routine things. Agreed the need for a collective email for people to use. Zoe & Nia can make it bi-lingual, so there’s no need for two calendars.